

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: DAVIS, et al.
Title: DIGITALLY MARKED OBJECTS AND PROMOTIONAL
METHODS
Appl. No.: 09/697,009
Filing Date: 10/25/2000
Examiner: Raquel Alvarez
Art Unit: 3682
Confirmation Number: 4530

**AMENDMENT AND REPLY ACCOMPANYING REQUEST FOR CONTINUED
EXAMINATION UNDER 37 C.F.R. § 1.114**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This Amendment and Reply is accompanied by a request for continued examination (RCE) and the appropriate fee for an RCE set forth in 37 C.F.R. § 1.17(e). This communication is responsive to the Notice of Allowance mailed May 25, 2011, concerning the above-referenced patent application. August 25, 2011 is three months from the mailing date of the Notice of Allowance. Accordingly, this response is timely filed.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks/Arguments begin on page 5 of this document.

Please amend the application as follows: